

ERIC STILES

FREELANCE ACD | ART DIRECTOR

To put it simply, I truly love making stuff. From concepting ideas to "getting my hands dirty" and editing, animating and designing, I'm constantly thanking my lucky stars that I get paid to do what I do.



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PORTFOLIO

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LINKEDIN

linkedin.com/in/erstyles

SKILLS

- Art Direction
- 2D/3D Design
- Film Editing
- 2D Animation
- 3D Animation
- Creative Direction

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe AfterEffects
- Adobe Premiere
- Cinema 4D
- Midjourney
- Runway
- Figma
- Luma AI

EXPERIENCE



Freelance ACD | 2019 - Present

Meta, TBWA/ChiatDay LA, MullenLowe, Conscious Minds, Decoded, Disney

Meta blue app, Messenger, Jack in the Box, Acura, Blue Diamond Nuts, T-Mobile, Disney.



ACD/Art | 2018 - 2019

Team One

Primarily worked on **Lexus**, becoming one of the lead creatives, within the first month of employment, on that year's Holiday Sales Event campaign.



Senior Designer | 2016 - 2018

72andSunny

Had way too many frappes while making some fun work for **Starbucks** before jumping over to Coors and traveling to Chile to produce the agency's favorite campaign of that year for **Coors Banquet**.



ACD | 2014 - 2016

Havas NY

Dabbled in insurance (**Liberty Mutual**), alcohol (**Dos Equis**), and coffee (**Keurig**) while winning a handful of awards along the way.

RECOGNITION

- Cannes Lions
- Effie Awards
- Webby Awards
- D&AD
- One Show
- Addy Awards

EXPERIENCE

● **Senior Art Director | 2013 - 2014**

Pereira & O'Dell NY

Won a bunch of pitches after bouncing back East to work at the newly opened NYC office of Pereira & O'Dell .

● **Art Director | 2012 - 2013**

Butler, Shine, Stern & Partners

Moved back to SF for the third time to craft some campaigns for **MINI Cooper**, **El Pollo Loco** and **Greyhound**.

● **Art Director | 2011 - 2012**

Grey NY

Produced a 3 million dollar super bowl spot (**NFL**), learned to shoot food (**Longhorn**, **Olive Garden**), helped produce some famous baby spots (**E-Trade**) and contributed to a bunch of winning pitches along the way.

● **Junior Art Director | 2010 - 2011**

Goodby, Silverstein & Partners

My first professional advertising gig, where I pulled way too many all-nighters while working on **Chevy**, **Hewlett-Packard** and **Sprint**.

EDUCATION

● **Ad School | 2008 - 2009**

Miami Ad School - San Francisco

● **BA in Comms | 2006 - 2008**

Cal State University - Fullerton

● **Associates Degree | 2004 - 2006**

Glendale Community College